A good example of this is the late Steve Jobs. In 2011, the founder of Apple gave the commencement address at Stanford University. In going back, the events revolutionised the way we approach technology and design reflected on the most important class that he had ever taken.

It was calligraphy.

Apple founder Steve Jobs’ interest in calligraphy as a young man helped him to revolutionise the way we approach technology and design. (PHOTO: BLOOMBERG)