



## Professional Image and Etiquette Workshop

A good first impression is never more important than when attending an interview, or when starting out in that coveted internship, training contract or new job. Being able to project professionalism in dress and behaviour is key to establishing credibility, and can help you enhance your personal brand and build strong relationships.

This half-day workshop aims to provide you with the knowledge and skills to dress and groom professionally, as well as demonstrate appropriate business and workplace etiquette.

The topics to be covered in the workshop include:

- **The psychology of colours** (What are appropriate or 'safe' colours to wear for interviews)
- **Dressing for corporate success for both ladies and gentlemen** (What to wear for formal interviews, How to dress in smart casuals for networking events, Recommendations on bags, shoes and accessories that make good investment pieces)
- **Personal hygiene and grooming**
- **Business manners and etiquette** (Projecting professional presence through one's mannerisms)
- **Elevating your virtual presence**

**Date:** 19 September 2022, Monday  
**Time:** 10:00AM - 3:00PM (Lunch will be provided)  
**Venue:** Blk B, 3rd Level, **Seminar Room 3**  
 National University of Singapore, Faculty of Law

**IMPORTANT NOTE -**

1. This workshop is limited to the **first 50 students**.
2. If you register, be responsible and commit to attending. Confirmed attendance numbers are important to ensure we can continue to attract quality speakers / trainers. CFG@Law staff and trainers make extensive preparations for workshops. Please show respect for their time and effort. If you cannot attend due to an unforeseen circumstance, please email us at [lawcareers@nus.edu.sg](mailto:lawcareers@nus.edu.sg) to let us know. Many workshops have limited capacity – do not deprive another student of a chance to attend.

Register

**About the Trainers:**



**Cindy Tien** B.A, AICI CIC, ACTA, CBCC  
**Senior Consultant & Corporate Trainer**  
**Imageworks Pte Ltd**

Cindy Tien is a seasoned speaker, trainer and coach in personal branding, emotional quotient and social intelligence. She has worked with global MNCs and corporate clients from diverse industries including banking and financial institutions, property developers, luxury and retail, government agencies and universities. Cindy believes that everyone has the potential to be an authentic personal brand, and takes pride in helping individuals elevate their ability to influence and connect with people through their appearance, behaviour and communication skills. With more than a decade of global sales experience in the advertising, financial and travel industries, Cindy is able to interact well with people across all levels, understand corporate needs, and deliver effective solutions to meet client requirements. Prior to her corporate career, Cindy travelled the world with Singapore Airlines as a flight attendant for 6 years, during which she acquired an appreciation for high standards in service excellence and managing perceptions through visual communication.

Cindy's motivation stems from her immense interest in the study of human behaviour. Her client-facing roles over the past 25 years have led her to believe that a well-lived life is one that reflects true confidence in self and focuses on developing human connections, to attain success and happiness. A lifelong learner, Cindy is certified in Image Management, Behavioural Consulting and Emotional Intelligence. She is sought after as an authentic, fun and edgy influencer who brings results to the table. Cindy is a professional member of Asia Professional Speakers Singapore (APSS), Association of Image Consultants International (AICI) and Primetime's Keynote Asia's Women Speakers.



**Jenny Lie** B.Acc., AICI CIC, ACTA  
**Senior Consultant & Corporate Trainer**

Jenny Lie is an intrinsically creative trainer who combines an influencing style of communication and strategic thinking that has earned her high levels of respect across different tiers of leadership throughout her 24-year career. Trained as an accountant, Jenny started with the government service and went on to develop her career in investment analysis, strategy planning, business development, stakeholder engagement and strategic communications. Her work has taken her to numerous countries and provided rich experiences in collaborating with stakeholders and co-workers of diverse cultures, races and ethnicities. Jenny comes across as a highly articulate trainer who provides her participants with fresh insight to real-life issues based on her wealth of experience as a leader and mentor. Highly intuitive, she has also been commended for her ability to translate learning concepts into simple yet practical solutions for transformational change.

Jenny's business sense is strongly evident in the way she aligns her facilitation style to business outcomes, and is well augmented by her appreciation of international working cultures. Despite this, she remains down-to-earth and derives personal satisfaction from helping others become confident, self-assured individuals. Jenny is also a family advocate and in her free time, teaches and facilitates family and marriage preparation classes. She believes in a yearly adventure or two that enables her as a coach to stretch her own personal limits. Clients applaud Jenny for her exceptional dedication to service, ensuring that every individual comprehends and experiences image insights and results personally and professionally.



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