Allen & Gledhill Career Development Series

Building Your Professional Presence in Law



Feel Confident. Make an Impression. Build Connections.

Ever walked into a room and wondered what to say, how to introduce yourself, or how to make a great first impression?

This interactive workshop gives you the practical **image, etiquette and networking skills** to feel confident in new environments, connect naturally with others, and make the most of every opportunity.

Whether it's **LAMP, an internship, a networking event, or your future career**, these are skills you'll use again and again.

Come curious. Leave confident.
The topics to be covered in the workshop include:

- **Module 1: Sharpen Your Personal Brand**

  Be Seen. Be Heard. Be Discovered.
  - Understand the power of perception and why first impressions carry real weight in the legal profession
  - Embrace the 3As of personal brand management (Appearance, Actions and Attitudes) to show up with intention and impact

- **Module 2: Visual Impact**

  Dress the Part. Own the Room.
  - Build a professional career wardrobe from our Flexi Dress™ system based on international standards
  - Adapt your overall appearance through colour, prints, fabric, style and accessories

- **Module 3: From Small Talk to Real Connection**

  Network with Intention. Leave a Lasting Impression.
  - Find authentic points of connection to steer and develop conversational sparks
  - Engage and advance through different levels of conversation
  - Practise the rolling conversation technique to deepen dialogue and leave a memorable impression
  - Close with intent — end every conversation in a way that opens the next door

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Date: 9 September 2026, Wednesday
Time: 2:00PM - 5:30PM (Light refreshments will be provided)
Venue: C J Koh Law Library - **Seminar Room 3 (EC-02-06)**
National University of Singapore, Faculty of Law

Important Note:

- This workshop is especially recommended for students participating in LAMP for the first time — but valuable wherever your next opportunity takes you and is limited to the **first 50 students** on a first-come, first-served basis.
- The Attendance Policy applies to this event.

Register

About the Trainer:



Cindy Tien B.A, AICI CIC, ACTA, CBCC
Senior Consultant & Corporate Trainer
Imageworks Pte Ltd

Cindy Tien is a seasoned speaker, trainer and coach in personal branding, emotional quotient and social intelligence. She has worked with global MNCs and corporate clients from diverse industries including banking and financial institutions, property developers, luxury and retail, government agencies and universities. Cindy believes that everyone has the potential to be an authentic personal brand, and takes pride in helping individuals elevate their ability to influence and connect with people through their appearance, behaviour and communication skills. With more than a decade of global sales experience in the advertising, financial and travel industries, Cindy is able to interact well with people across all levels, understand corporate needs, and deliver effective solutions to meet client requirements. Prior to her corporate career, Cindy travelled the world with Singapore Airlines as a flight attendant for 6 years, during which she acquired an appreciation for high standards in service excellence and managing perceptions through visual communication.

Cindy's motivation stems from her immense interest in the study of human behaviour. Her client-facing roles over the past 25 years have led her to believe that a well-lived life is one that reflects true confidence in self and focuses on developing human connections, to attain success and happiness. A lifelong learner, Cindy is certified in Image Management, Behavioural Consulting and Emotional Intelligence. She is sought after as an authentic, fun and edgy influencer who brings results to the table. Cindy is a professional member of Asia Professional Speakers Singapore (APSS), Association of Image Consultants International (AICI) and Primetime's Keynote Asia's Women Speakers.

Supported by: ALLEN & GLEDHILL

National University of Singapore
20 College Avenue West, #03-401
Singapore 138529

+65 6516 1385 | lawcareers@nus.edu.sg

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