

CURRICULUM VITAE

PERSONAL PARTICULARS

Name: Loy Wee Loon
Address: Faculty of Law, National University of Singapore (NUS)
469G Bukit Timah Road, Eu Tong Sen Building
Singapore 259776
Telephone: (65) 6516 6233
Fax: (65) 6779 0979

APPOINTMENTS

- Member, Copyright Tribunal
- Consultant, World Intellectual Property Organisation, 2008–2009
- Member, Board of Governors, IP Academy (Singapore)
- Member, Board of Directors, Intellectual Property Office of Singapore, 2001–2002
- Member, Resource Panel for Government Parliamentary Committee for Law and Home Affairs, 1999–2000

WORK EXPERIENCE

2005 – present Associate Professor, Faculty of Law, NUS

2003 – 2004 Deputy Director, IP Academy (Singapore) [on secondment from NUS]

1991 – 2002 Senior Tutor (1991-1993); Lecturer (1994-1997); Senior Lecturer (1998-1999); Associate Professor (2000-present), Faculty of Law, NUS

1988 – 1991 Legal Assistant, Shook Lin & Bok

EDUCATION AND QUALIFICATIONS

1992 – 1993 LLM, King's College, London

1988 Advocate & Solicitor, Supreme Court of Singapore

1983 – 1987 LLB, National University of Singapore

1977 – 1982 Raffles Girls' Secondary School; Raffles Junior College

TEACHING HISTORY

- International & Comparative Trademark Law (2005-present) (convenor)
- International & Comparative Copyright Law (2005-present) (convenor)
- Law of Intellectual Property Law (1994-present) (convenor)
- Law of Unfair Competition (1998-2000)
- Criminal Law (1991-1992)
- Legal Methods (1991-1992; 1994-1998)

UNIVERSITY ADMINISTRATION

- Director, LLM Programme in IP & Technology Law, 2005-present
- Member, Faculty Search Committee, 2005-2006
- Director, Continuing Legal Education Committee, 2000-2002
- Graduate Studies Committee, 1998-2000
- Sub-Dean, 1998-2000
- Member, Editorial Committee, SCIBL Conference 1996

MISCELLANEOUS

- Member, School Advisory Committee, Raffles Girls Primary School, 2002-2003

PUBLICATIONS

BOOKS/MONOGRAPHS

1. *Intellectual Property Law of Singapore* (2008, Sweet & Maxwell)
2. *Economic Contribution of Copyright-Based Industries in Singapore* (IP Academy, 2005) (co-authored with KB Chow *et al*)
3. *Intellectual Property: Singapore*, in *International Encyclopaedia of Laws (Supplement 6)* (2000, Kluwer Law International) (co-authored with Wong M)

JOURNAL PUBLICATIONS

1. "Trade Marks, Language and Culture: The Concept of Distinctiveness and *Publici Juris*" (forthcoming in *Singapore Journal of Legal Studies*)
2. "Exploring the Flexibilities within Global IP Standards" (2009) *Intellectual Property Quarterly* 162
3. "An Interdisciplinary Perspective on the Likelihood of Confusion: Consumer Psychology and Trademark Infringement in an Asian Society" (2008) *The Trademark Reporter* 950
4. "Time to Rethink the Ever Expanding Concept of Trademark: The Careful Re-calibration in Singapore Trademark Law after the Controversial US-Singapore FTA" (2008) *European Intellectual Property Review* 151
5. "The Polo Match in Singapore: England vs Europe? The Polo/Lauren Co LP v Shop in Department Store Pte Ltd" (2006) *European Intellectual Property Review* 250
6. "The IP Chapter in the US - Singapore Free Trade Agreement" (2004) *Singapore Academy of Law* 42
7. "Patenting of Genes in Singapore: A Closer Look at the Concepts of Utility and Industrial Applicability" (2002) *International Review of Industrial Property and Copyright Law* 392
8. "Passing off in Singapore: Interpreting "Goodwill" for the Millennium" (2001) *Journal of Business Law* 73
9. "Exhaustion of Rights in Trade Mark Law – The English and Singapore Models Compared" (2000) *European Intellectual Property Review* 320
10. "Copyright protection for computer programs in Singapore – Creative Technology Ltd v Aztech Systems Ltd" (1997) *Computer and Telecommunication Law Review* 182
11. "The meaning of 'Invented' in Trade Mark Law – Yomeishu Seizo Co Ltd v Sinma Medical Products (M) Sdn Bhd" (1997) *Singapore Academy of Law Journal* 203
12. "Multimedia and Copyright" (1996) *Singapore Academy of Law Journal* 80
13. "Emergence of a right to privacy within the law of confidence? – Hellewell v Chief Constable of Derbyshire" (1996) *European Intellectual Property Review* 307
14. "The overlap between literary copyright and artistic copyright in engineering drawings" (1996) *Singapore Journal of Legal Studies* 524
15. "Legitimising reverse engineering of computer programs in copyright law - how far have we gone in Singapore?" (1996) *International Journal of Law and Information Technology* 48

16. "Rights of assignees of pending trademarks applications – Saga Foodstuffs Manufacturing (Pte) Ltd v Best Food Pte Ltd" (1995) *Singapore Academy of Law Journal* 438
17. "Copyright protection for traditional compilations of facts and computerised database – is sweat copyrightable?" (1995) *Singapore Journal of Legal Studies* 96
18. "Reverse engineering of computer programs - rethinking its prohibition" (1994) *Singapore Academy of Law Journal* 131
19. "Protection of foreign traders' rights in their trademarks registered outside Singapore" (1992) *Singapore Journal of Legal Studies* 221

CHAPTERS IN BOOKS

1. "From Third World to First: Singapore's IP Story, 1965–2005", in *Intellectual Property in Asia: Law, Economics, History and Politics* (2009, Springer)
2. "Parallel Imports of Pharmaceuticals: Doha versus Free Trade Agreements", in *Intellectual Property and Free Trade Agreements* (2007, Hart Publishing)
3. "New Paradigms of Copyright in Singapore", in *Copyright Law and the Information Society in Asia* (2007, Hart Publishing)
4. *Passing Off*, in *Halsbury's Laws of Singapore* (2007, LexisNexis)
5. "Intellectual Property Rights in Singapore: Restoring the Balance in IP Law", in *Developments in Singapore Law between 2001 and 2005* (2006, SAL)
6. "The Convergence and Divergence in the Intellectual Property Laws of Malaysia and Singapore in the Post WTO/TRIPs Era", in *Developments in Singapore and Malaysian Law* (2005, Marshall Cavendish)
7. "Trademark Protection for Personalities and Characters", in *Intellectual Property Law: Articles on Crossing Borders Between Traditional and Actual* (2005, Antwerp: Intersentia)
8. "Exhaustion and Parallel Imports in Singapore", in *Exhaustion and Parallel Imports in Asia* (2004, Kluwer Law International)
9. "Intellectual Property Law in Singapore", in *Protection of Intellectual Property in Asia* (2003, Kluwer Law International)
10. "Transfer of Technology in Singapore", in *The Legal Rules of Technology Transfer in Asia* (2002, Kluwer Law International)
11. "Protection for Foreigners' Intellectual Property in Singapore", in *Doing Business in ASEAN* (2000, University of the Philippines)

12. "The Protection of Well-Known Marks in Singapore", in *The Protection of Well-known Marks in Asia* (2000, Kluwer Law International)
13. Chapter on "Intellectual Property", in *Annual Review of Singapore Case (SAL)* for the years 2000, 2001, 2002, 2003, 2004, 2005, 2007, 2008, 2009
14. "Foreign Investment in Thailand", in *The Singapore Conference on International Business Law* (1996, Butterworths)

CONFERENCE/SYMPOSIUM PARTICIPATION (PAPER PENDING PUBLICATION OR UNPUBLISHED)

1. "A Perspective of The Singapore Trade Marks Regime: The Good, The Bad and The Ugly", presented at the seminar organised by the IP Academy, Singapore (Singapore, 5 May 2009)
2. "Copyright Issues and Flexibilities in the TRIPS Agreement and bilateral Free Trade Agreements", presented at the Singapore-WIPO Sub-regional symposium on *Policy Options in the Application of Copyright Law* (Singapore, 15-17 April 2009)
3. "Using Intellectual Property as a Tool for development", presented at the conference on *The Future of Intellectual Property in ASEAN: Balancing Rights Between Users and Owners*, organised by University of Malaya and ASEAN University Network (Malaysia, 13-14 January 2009)
4. "IP Aspects in FTAs of Singapore: A 'Mid-Term' Report Card", presented at the conference on *IP Aspects of Free Trade Agreements in the Asia-Pacific Region*, organised by University of Wollongong and the Max Planck Institute for IP, Competition and Tax Law (Australia, 25-26 November 2008)
5. "Exploring the Flexibilities under Global IP Standards", presented at the Annual Congress of the Int. Association for the Advancement of Teaching and Research in IP (Germany, 21st – 23rd July 2008)
6. "Different Development Levels and IP", presented at the conference on *The Impact of the WTO-TRIPS Agreement on the Economic Development of Asian Countries*, organized by the Shanghai Intellectual Property Administration (China, 26-27 October 2007)
7. Comment on "Licensing of confidential information" (by Prof George Wei), presented at conference on *Contract and the Commercialization of Intellectual Property*, organized by the Journal of Contract Law and Singapore Management University (Singapore, 29 Sept 2006)
5. "Defence of Public Interest in Copyright Law: Recent Developments in Singapore", presented at the *Annual Congress of ATRIP*, organized by the International Association for the Advancement of Teaching and Research in IP (Japan, 4-6 Aug 2003)
6. "Survey of International Trademark Law Issues in Asia", presented at the symposium

organized by the International Trademark Association (USA, May 2002)