

Book Launch

18 September 2017, Monday, 5.30pm to 7.15pm

BTC Staff Lounge, Block B, Level 2, NUS (Bukit Timah Campus)

Geographical Indications at the Crossroads of Trade, Development, and Culture Focus on Asia-Pacific

Historically, few topics have proven to be so controversial in international intellectual property as the protection of geographical indications (GIs). However, there is little literature addressing GI protection from the point of view of the Asia-Pacific region, even though countries in this region have actively discussed the topic and in several instances have promoted GIs as a mechanism to foster local development and safeguard local culture. This book fills the void in the current literature and offers a variety of contributions focusing on the framework and effects of GI protection in the Asia-Pacific region.

Editors:



Ng-Loy Wee Loon

Professor, Faculty of Law, National University of Singapore. She was the Founding Deputy Director of the Intellectual Property Academy of Singapore, and is currently a member of the Singapore's Copyright Tribunal and of the Singapore Domain Name Dispute Resolution Policy Panel. She is also Senior Counsel (honoris causa), an appointment made by Singapore's Court of Appeal and Attorney-General.



Irene Calboli

Lee Kong Chian Fellow, Visiting Professor, and Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), School of Law, Singapore Management University. She is also Professor of Law at Texas A&M University School of Law and Transatlantic Technology Law Forum Fellow at Stanford Law School, California.

Programme:

- 5.00pm Registration
- 5.30pm **Welcome Address by Assoc Prof Dan Puchniak**
Director, Centre for Asian Legal Studies
- 5.35pm **Address by Prof Simon Chesterman**
Dean, NUS Faculty of Law
- 5.40pm **Speech by Guest of Honour Mr Denis Croze**
WIPO Singapore Office Director
World Intellectual Property Organization
- 5.55pm **Presentation by Editors**
 - Prof Ng-Loy Wee Loon
NUS Faculty of Law
 - Prof Irene Calboli
SMU School of Law
- 6.10pm **Book Presentation & Book Signing**
- 6.20pm **Cocktail Reception**
- 7.15pm End

Registration:

To register, click [here](#)
or Scan the QR Code
by 13 September 2017



Contact:

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