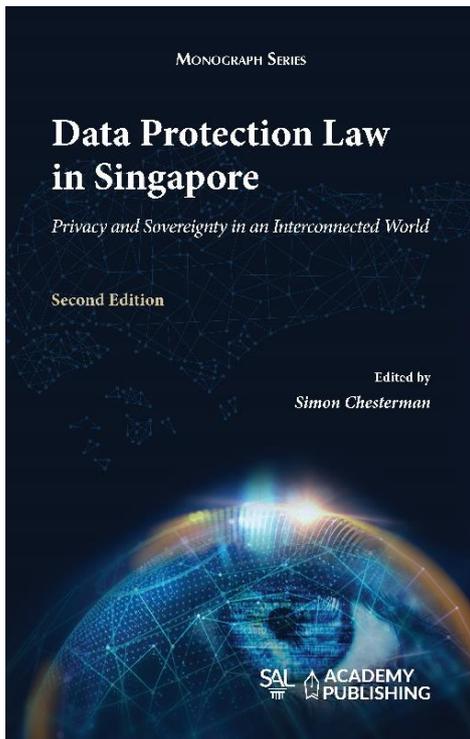


# Data Protection Seminar and Book Launch

## Building Opportunities & Consumer Trust Through Best Practices

Thursday, 4 October 2018, 5.30pm to 7.30pm  
(Registration starts at 5.00pm)  
NUS Law (Bukit Timah Campus), Moot Court



This seminar includes a keynote presentation by **Mr Tan Kiat How**, Commissioner at the Personal Data Protection Commission (PDPC) and Chief Executive Officer of Singapore's Info-Communications Media Development Authority (IMDA) and the launch of the revised and expanded edition of *Data Protection Law in Singapore* (Academy Publishing).

In his address, the commissioner will discuss the Digital Economy and opportunities in the data protection field, including how organizations can leverage good data protection practices for competitive advantages and build consumer trust.

The book launch will include a panel discussing changes to Singapore's data protection landscape and whether the 2012 legislation is achieving its aim of being "future-proof" for consumers and organizations alike.

*"This book comes at a time when we are embarking on a review of the PDPA to keep abreast of technological advancements and global developments. Our data protection regime must evolve in tandem with emerging issues such as artificial intelligence, the Internet of things, and multilateral frameworks for cross-border data flows. ... I congratulate the authors and publishers on their timely contribution to the national and global discourse on this important subject."*

**S Iswaran**  
Minister for Communications and Information

RSVP  
Visit <https://tinyurl.com/yckp7mot> or  
Scan the QR Code to register by  
28 September 2018



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### Programme

- 5.00pm **Registration & Sales of Book**
- 5.30pm **Welcome & Opening Address**  
Professor Tan Cheng Han  
Chairman, EW Barker Centre for Law & Business  
  
Mr Huey Tan, President  
AsiaDPO
- 5.35pm **Guest of Honour**  
Mr Tan Kiat How  
Commissioner, Personal Data Protection Commission of Singapore
- 5.50pm **Panel Discussion**  
Moderated by Professor Simon Chesterman  
NUS Law  
  
Ms Angela Xu, Vice-President  
AsiaDPO  
  
Mr Lanx Goh,  
Assistant Director,  
Personal Data Protection Commission  
  
Professor David Tan  
NUS Law  
  
Associate Professor Daniel Seng  
NUS Law  
  
Ms Hu Ying, Sheridan Fellow  
NUS Law
- 6.20pm **Book Presentation & Group Photo**
- 6.30pm **Tea Reception & Book Signing**
- 7.30pm **End of Book Launch**