Book Launch

18 September 2017, Monday, 5.30pm to 7.15pm

BTC Staff Lounge, Block B, Level 2, NUS (Bukit Timah Campus)

Geographical Indications at the Crossroads of Trade, Development, and Culture

Focus on Asia-Pacific

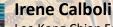
Historically, few topics have proven to be so controversial in international intellectual property as the protection of geographical indications (GIs). However, there is little literature addressing GI protection from the point of view of the Asia-Pacific region, even though countries in this region have actively discussed the topic and in several instances have promoted GIs as a mechanism to foster local development and safeguard local culture. This book fills the void in the current literature and offers a variety of contributions focusing on the framework and effects of GI protection in the Asia-Pacific region.

Editors:



Ng-Loy Wee Loon

Professor, Faculty of Law, National University of Singapore. She was the Founding Deputy Director of the Intellectual Property Academy of Singapore, and is currently a member of the Singapore's Copyright Tribunal and of the Singapore Domain Name Dispute Resolution Policy Panel. She is also Senior Counsel (honoris causa), an appointment made by Singapore's Court of Appeal and Attorney-General.



Professor, and Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), School of Law, Singapore Management University. She is also Professor of Law at Texas A&M University School of Law and Transatlantic Technology Law Forum Fellow at Stanford Law School, California.

Lee Kong Chian Fellow, Visiting

Programme:

5.00pm Registration

5.30pm Welcome Address by

Assoc Prof Dan Puchniak

Director, Centre for Asian Legal

Studies

5.35pm Address by

Prof Simon Chesterman

Dean, NUS Faculty of Law

5.40pm Speech by Guest of Honour

Mr Denis Croze

WIPO Singapore Office Director

World Intellectual Property

Organization

5.55pm Presentation by Editors

- Prof Ng-Loy Wee Loon

NUS Faculty of Law - Prof Irene Calboli

SMU School of Law

6.10pm Book Presentation &

Book Signing

6.20pm Cocktail Reception

7.15pm End

Registration:

To register, click here or Scan the QR Code by 13 September 2017



Contact:

For enquiries, contact Ms Alexandria Chan Email: cals@nus.edu.sg Tel: 6516 7499

Book Purchase:

To Order Book from Cambridge University Press Online, please click here



