

CBFL SEMINAR SERIES

Smart Precision Finance for Small Business Funding

Professor David C. Donald
The Chinese University of Hong Kong
Executive Director, CUHK's Centre for Financial Regulation and Economic Development



David C. Donald is a Professor in the Law Faculty of The Chinese University of Hong Kong and Executive Director of CUHK's Centre for Financial Regulation and Economic Development. David previously taught at the Institute for Law and Finance of the University of Frankfurt, Germany and worked as a commercial lawyer in the US and Europe. His publications focus on corporate law and securities market structure, with an emphasis on comparative law issues and new technology. David is a member of the editorial boards of the Asian Journal of Comparative Law and the Taiwan Law Review. David also collaborates with the Cambridge Centre for Alternative Finance and is currently engaged in a multi-institutional research project entitled, "Balancing the Opportunities and Risks of Financial Technology: FinTech Regulation and Policy."

Tuesday, 04 February 2020 • 4.00pm to 5.00pm
(Registration starts at 3.30pm)
Seminar Room SR5-3
Block B Level 5, NUS Law (Bukit Timah Campus)

ABOUT THE SEMINAR

Small businesses are at the heart of most economies. Yet their combination of high risk and opacity with uncertain return dissuades banks and other investors from providing the necessary financial backing to get a business off the ground. Overcoming the significant asymmetries of information is simply not seen as worth the high transaction costs required.

Technology – particularly digitalization and data analytics – has in recent years lowered the transaction costs of small business lending through web portal loan application systems and automated systems capable of analyzing varied data sources indicative of the borrower's solvency and stability. Ownership of this data by large service providers has, in this new market, tended to indicate a potential capture of small business buyers by the lending firms with the largest networks.

This paper sketches the parameters of an application for the 'smart precision financing' of small businesses, through an analysis of the legal and technological innovations that could be introduced to make such financing simpler while allowing the market to retain dynamism, thus increasing funding and funding options available to small businesses. The precision financing concept seeks to decrease information asymmetry and transaction costs while also limiting agency risk of a borrower misapplying funds. The recommendations offered are also designed to be complementary to eventual business growth toward venture capital investment.

WHO SHOULD ATTEND

Academics, banking lawyers, in-house bank counsel, policymakers

PROGRAMME

- 3.30pm : Registration & Light Refreshments
- 4.00pm : Seminar
- 5.00pm : End of Seminar

REGISTRATION



Registration Fee:
S\$96.30 (including 7% GST)
Complimentary for full-time academic staff and students

Register at: <https://nus.edu/36DKe4z>
OR scan the QR code

Closing Date:
Tuesday, 28 January 2020

For enquiries, please contact
Nur Fazirah
Email: rescle@nus.edu.sg



Public CPD Points: 1
Training Level: Foundation
Practice Area: Banking and Finance

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.

ABOUT THE CENTRE FOR BANKING & FINANCE LAW

The Centre for Banking & Finance Law (CBFL) at the Faculty of Law, National University of Singapore, seeks to generate scholarship and promote thinking about the vibrancy, robustness and soundness of the banking sector, capital markets and other financial services. Through the research our scholars undertake and the events we organise, we seek to create and share knowledge, to engage stakeholders in an exchange of ideas, and to enhance the appreciation of legal and regulatory issues. We aim to bring greater theoretical and analytical clarity to these issues, to examine their policy impact, and to be a catalyst for ideas on how to improve banking and financial systems at the national, regional and global levels. Visit our website at <https://law.nus.edu.sg/cbfl/>.