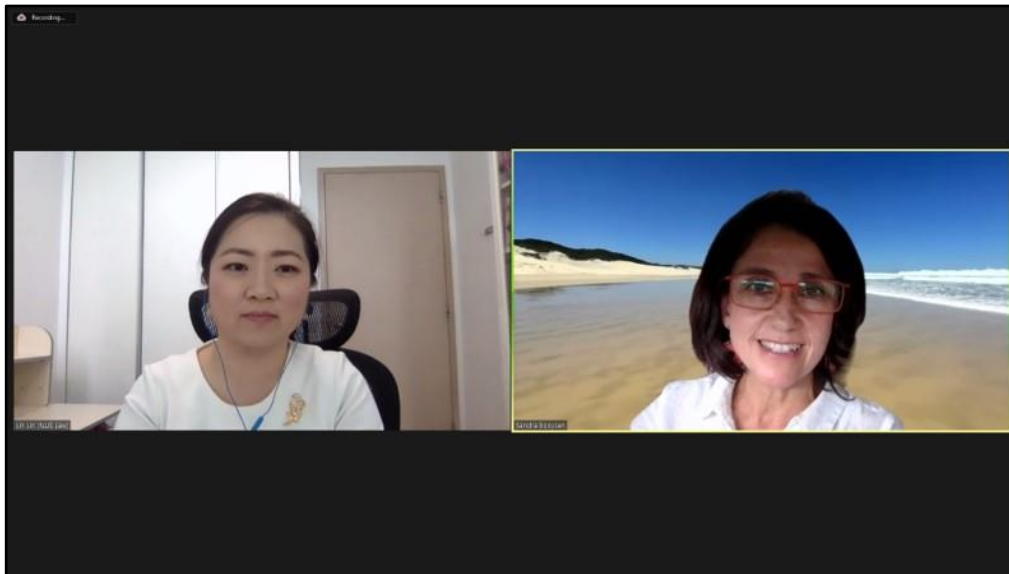


CBFL FUTURE OF BANKING & FINANCE SERIES
Alternative Investments in the Tech Era

29 January 2021, 4.00pm to 5.15pm
Webinar



Left to right: Dr Lin Lin & Assoc Prof Sandra Booyesen

On 19 January, the CBFL hosted a webinar on 'Alternative Investment in the Tech Era,' presented by CBFL EXCO member Dr Lin Lin. Over 55 participants from both the industry and academia attended the webinar, which was chaired by CBFL Deputy Director, Associate Professor Sandra Booyesen.

In her seminar, Lin Lin compared the different types of alternative investments and spoke at length on crowdfunding. She examined the risks associated with equity crowdfunding, such as information asymmetry, one-sided contract, insolvency, misconduct, and fraud. She also looked at emerging models of equity crowdfunding with those of venture capital and discussed the effectiveness of reputation mechanism, conflicting fiduciary duties and compensation structure.

Attendees were also given insights on the possible market mechanisms and regulations that can be used to regulate the equity crowdfunding market.