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APPLIED RESEARCH CENTRE FOR INTELLECTUAL ASSETS AND THE LAW IN ASIA



Panel Presentation - Intellectual Property In Media & Entertainment



Synopsis

This Panel Presentation will feature selected contributions from the book *Research Handbook on Intellectual Property in Media and Entertainment*, currently in preparation with editors Professors Megan Richardson and Sam Ricketson for Edward Elgar, UK. The focus of the book is contemporary aspects of intellectual property law relating to media and entertainment, and chapters will cover topics such as:

- IP in news, spectacles and other ephemera
- Copyright and fan activities
- Performers' and moral rights
- Overlapping rights: works and brands
- IP and systems of play
- Publicity and personality rights
- Traditional knowledge in a modern environment
- Global digital distribution of media content

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The event is free.

Date

20 January 2016 (Wednesday)

Programme

- 1.30pm Registration
- 2.00pm Panel Presentations
- 4.00pm Tea Break
- 4.30pm Panel Presentations
- 6.30pm End of event

About the Speakers



Irene CALBOLI is Lee Kong Chian Fellow, Visiting Professor, and the Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), School of

Law, Singapore Management University. Irene started her academic career at the University of Bologna and has held visiting positions at the King's College London, the University of California Berkeley, the University Complutense, De Paul University, and the Max-Planck-Institute for Innovation and Competition. Most recently, she was a visiting professor at the Faculty of Law of the National University of Singapore. Irene's scholarship focuses on the intersection between intellectual property and international trade.



Graeme B. DINWOODIE is the Professor of Intellectual Property and Information Technology Law at the University of Oxford, a Professorial Fellow of St. Peter's College, and Director of the Oxford Intellectual Property Research Centre. Prior to taking up the IP Chair at Oxford, Professor Dinwoodie was a Professor of Law and Director of the Program in Intellectual Property Law at the Chicago-Kent College of Law. He has also taught at New York University University School of Law (as a Global Visiting Professor of Law), the University of Pennsylvania School of Law, and the University of Cincinnati College of Law. From 2005-2009, he also held a Chair in Intellectual Property Law at Queen Mary College, University of London. Professor Dinwoodie holds law degrees from the University of Glasgow, Harvard Law School (where he was a John F. Kennedy Scholar), and Columbia Law School (where he was a Burton Fellow). He is an elected member of the American Law Institute, and served as President of the International Association for the Advancement of Teaching and Research in Intellectual Property from 2011-2013. In 2008, the International Trademark Association awarded Professor Dinwoodie the Pattishall Medal for Teaching Excellence in Trademark Law. He is the author of numerous articles and books on trade mark law and on international and comparative intellectual property law.



venue

SMU Li Ka Shing Library
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practice area

Intellectual Property

Training level

Intermediate

LOCATION MAP

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Susy FRANKEL is a Professor of Law and the Director of the New Zealand Centre of International Economic Law, at Victoria University of Wellington. She is also the Chair of the Copyright Tribunal (NZ), and the President of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP). She has been a Hauser Global visitor to New York University Law School, a visiting Professor at the University of Haifa, University of Iowa, University of Western Ontario and Fellow of Clare Hall and the Centre for Intellectual Property and Information Law, University of Cambridge (UK). She has published widely on the nexus between international intellectual property and trade law, and particularly focusing on international treaty interpretation and the protection of traditional knowledge. Her most recent book "Test-tubes for Global Intellectual Property Issues: the Small Markey Economy" has been published by Cambridge University Press in June 2015.



Dan HUNTER is the Foundation Dean of Swinburne Law School, and Distinguished Visiting Professor at New York Law School. He is an international expert in intellectual property and internet law, and regularly publishes on the theory of intellectual property and on the intersection of computers and law. He is the author of the Oxford Introduction to U.S. Law: Intellectual Property, the co-author of books on gamification and intelligent legal systems, and the author of numerous articles on intellectual property and internet law. His current research involves cultural histories of intellectual property in the postwar period, including work on Lego bricks, Barbie dolls, recipes, and luxury handbags, as well as work on the theory of trademarks.



Wee Loon NG-LOY is a Professor at the Faculty of Law at National University of Singapore. Her main research interests lie in the field of Intellectual Property (IP) Law. She teaches "Law of Intellectual Property" which focuses on Singapore's IP regime, as well as "International Trademark Law and Policy" and "International Copyright Law and Policy". Amongst her academic publications is the text on Law of Intellectual Property of Singapore (2nd ed, 2014). Outside of the university, her involvement in the legal landscape of Singapore includes the following: a member of the Resource Panel for Government Parliamentary Committee for Law and Home Affairs (1999-2000); a member of the Board of Directors of the Intellectual Property Office of Singapore (2000-2001); a member of the Board of Governors of the IP Academy (2007-2011); a member of the Senate of the Singapore Academy of Law (2012-2014); a member of Singapore's Copyright Tribunal (since 2009); a member of the Singapore Domain Name Dispute Resolution Policy Panel (since 2014); IP Adjudicator with the Intellectual Property Office of Singapore (since 2014).



Megan RICHARDSON is a Professor of Law at the Melbourne Law School, The University of Melbourne. Her fields of research and publication include intellectual property, privacy and personality rights, law reform and legal theory. She was one of a group of scholars convened by the Australian Law Reform Commission to explore the meaning of 'privacy' for its 2006-8 privacy reference, and in addition served on the international advisory panel for the New South Wales Law Reform Commission's invasion of privacy review in 2006-2009. She was also a member of the advisory committee for the Australian Law Reform Commission's reference on Serious Invasions of Privacy in the Digital Era (report published 2014). She is currently Co-Director of the Melbourne Law School's Centre for Media and Communications Law (CMCL) and the Intellectual Property Research Institute of Australia (IPRIA).



David TAN holds a PhD from Melbourne Law School, a LLM from Harvard, and graduated with a LLB (First Class Honours)/BCom from the University of Melbourne. He was named the 1998 Outstanding Young Person of Singapore and is also an accomplished fine art fashion photographer, having published a coffee-table book "Visions of Beauty" in association with Versace, and "Tainted Perfection" in collaboration with Cartier in Singapore. His most recent retrospective collection of photographs "David Tan: The First Decade" is exclusively distributed by PageOne/Kinokuniya bookstores. David was formerly with the Singapore Administrative Service, serving as Director of Sports at Ministry of Community Development, Youth & Sports and Director of International Talent at Ministry of Manpower. In the area of law, he has published in a diverse range of journals like the Harvard Journal of Sports & Entertainment Law, Cardozo Arts & Entertainment Law Journal, Yale Journal of International Law, Sydney Law Review, Australian Law Journal and Australian Intellectual Property Journal.

Jointly Organised by the Applied Research Centre for Intellectual Assets and the Law in Asia (SMU) and the Centre for Law and Business (NUS)



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