

Speakers' Profiles

Welcome Address - Simon Chesterman Dean and Professor of Law, NUS Law



Professor Simon Chesterman is Dean of the National University of Singapore Faculty of Law. He is also Editor of the Asian Journal of International Law and Secretary-General of the Asian Society of International Law. Educated in Melbourne, Beijing, Amsterdam, and Oxford, Professor Chesterman's teaching experience includes periods at the Universities of Melbourne, Oxford, Southampton, Columbia, and Sciences Po. From 2006-2011, he was Global Professor and Director of the New York University School of Law Singapore Programme.

Prior to joining NYU, he was a Senior Associate at the International Peace Academy and Director of UN Relations at the International Crisis Group in New York. He has previously worked for the UN Office for the Coordination of Humanitarian Affairs in Yugoslavia and interned at the International Criminal Tribunal for Rwanda.

Professor Chesterman is the author or editor of seventeen books, including Law and Practice of the United Nations (with Ian Johnstone and David M. Malone, OUP, 2016); One Nation Under Surveillance (OUP, 2011); You, The People (OUP, 2004); and Just War or Just Peace? (OUP, 2001). He is a recognized authority on international law, whose work has opened up new areas of research on conceptions of public authority - including the rules and institutions of global governance, state-building and post-conflict reconstruction, and the changing role of intelligence agencies.

Convenor - Elizabeth Siew-Kuan Ng Deputy Chairwoman, EW Barker Centre for Law & Business (EWBCLB) Director, IP Research Unit NUS Law



Professor Elizabeth Siew-Kuan Ng is the Deputy Chairwoman and Director (Intellectual Property Unit) at the E.W. Barker Centre for Law & Business; Director, Graduate Certificate in IP program and Associate Professor of Law, National University of Singapore's Law School. She pioneered and teaches in many IP courses including Law of Intellectual Property, Biotechnology Law, and Global Exploitation of IPRs. She has been appointed amicus curiae by the Singapore Court of Appeal on IP matters and is an IP Adjudicator of the Intellectual Property Office of Singapore. She graduated with LLB (Honors) (Queen Mary College, University of London) where she was awarded Sweet & Maxwell Law prize and Faculty of Law prize. She obtained an LLM (First Class) (University of Cambridge, England) on a Cambridge Commonwealth Trust scholarship and was conferred the Clough prize. A Barrister-at-law of Middle Temple (England); Advocate and Solicitor (Supreme Court, Singapore); Fellow of Cambridge Commonwealth Society (University of Cambridge), she was a consultant of the World Intellectual Property Organization (Geneva) and holds/ held visiting appointments in Germany (Max Planck Institute), China (City University of Hong Kong), USA (US Court of Appeal for the Federal Circuit) among others. She has delivered more than 90 invited papers worldwide including Australia, China, Fiji, Hong Kong, Malaysia, Mongolia, Myanmar, South Korea, Singapore, Sri Lanka, Switzerland and Thailand and convened many major IP public conferences. She publishes extensively in Europe, UK, India, South Korea, Switzerland, Thailand, USA, Australia and Singapore etc. including studies commissioned by the World Intellectual Property Organization.



Graeme Dinwoodie is the Professor of Intellectual Property and Information Technology Law at the University of Oxford. He is also Director of the Oxford Intellectual Property Research Centre, and a Professorial Fellow of St. Peter's College. He has held a number of visiting or honorary positions at leading universities, including most recently as the Yong Shook Lin Visiting Professor of Intellectual Property Law at the National University of Singapore, a Global Professor of Law at New York University School of Law, an Honorary Professor of Law at the University of Strasbourg, and the George P. Smith II Distinguished Visiting Chair at Indiana University Maurer School of Law. In 2016, he was appointed a University Professor at Chicago-Kent College of Law, where he had been a faculty member for several years prior to taking up the IP Chair at Oxford in 2009. He has also previously taught at the University of Cincinnati College of Law and University of Pennsylvania School of Law, and from 2005-2009 held a Chair in Intellectual Property Law at Queen Mary College, University of London. He teaches and writes in all aspects of intellectual property law, with an emphasis on the international and comparative aspects of the discipline. He is the author of five casebooks including *TradeCompetition: Law and Policy* (4th ed 2014) (with Janis), *Trade Dress and Design Law* (2010) (with Janis), and *International Intellectual Property Law and Policy* (2d ed. 2008) (with Hennessey, Perlmutter and Austin). Professor Dinwoodie's articles have appeared in several leading law reviews. He received the 2008 Ladas Memorial Award from the International Trademark Association for his article *Confusion Over Use: Contextualism in Trademark Law* (with Janis). Professor Dinwoodie has served as a consultant to the World Intellectual Property Organization on matters of private international law, as an Adviser to the American Law Institute on both its current Restatement of Copyright initiative and its 2010 project on Principles on Jurisdiction and Recognition of Judgments in Intellectual Property Matters, and as a Consultant to the United Nations Conference on Trade and Development on the Protection of Traditional Knowledge. He is a past Chair of the Intellectual Property Section of the Association of American Law Schools and was the President of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) from 2011-2013. Professor Dinwoodie was elected to the American Law Institute (ALI) in 2003, and in 2008 was awarded the Pattishall Medal for Excellence in Teaching Trademark and Trade Identity Law by the International Trademark Association. He currently serves as an Adviser on the ALI's project on the Restatement of Copyright Law. Prior to teaching, Professor Dinwoodie had been an associate with Sullivan and Cromwell in New York. Professor Dinwoodie holds a First Class Honors LL.B. degree from the University of Glasgow, an LL.M. from Harvard Law School, and a J.S.D. from Columbia Law School. He was the Burton Fellow in residence at Columbia Law School for 1988-89, working in the field of intellectual property law, and a John F. Kennedy Scholar at Harvard Law School for 1987-88.

Convenor - David Stone

Research Fellow, Oxford IP Research Centre (OIPRC), University of Oxford
Partner, Allen & Overy (London)



David Stone is a partner in the London office of Allen & Overy, focusing primarily on trade marks and registered and unregistered design rights. In addition to his busy IP litigation practice, David chairs the Designs Committee of the International Trademark Associate, and is a former board member of INTA and of MARQUES, the Association of European Brand Owners. David has represented users at the UKIPO, EUIPO and WIPO.

A graduate of the Universities of Sydney, Oxford and Cambridge, David's European Union Design Law: a Practitioners' Guide (2nd edition) was published by Oxford University Press in January 2016. He also teaches on the Oxford IP Diploma course, and the IP Magister Lvcentinvs course at the University of Alicante.

Sara Ashby

Partner, Redd Solicitors LLP, United Kingdom
Oxford IP Research Centre (OIPRC), University of Oxford



Sara is a founding partner of Redd, with over 20 years' litigation experience, and recognised since Redd's inception as a 'leading individual' for intellectual property work. The legal directories praise her for being "bright, pragmatic and sensible", "prodigiously intelligent and a really tenacious litigator", someone who "will always go the extra mile" for her clients and is "a pleasure to work with".

Sara has a broad intellectual property litigation practice across all IP rights, with a significant patent practice across a wide range of technical fields, alongside her designs, trade marks and copyright disputes work. She has particular experience and interest in designs law and parallel import matters and, having started life as a general commercial litigator, is particularly adept at dealing with contractual matters and 'non-standard' IP disputes.

Sara litigates in the High Court, including under the pilot 'Shorter Trial Scheme', the 'IPEC' (the 'Intellectual Property Enterprise Court'), the registries (the UK IPO and the EUIPO) and the Court of Appeal, and has taken cases to Europe's highest court, the Court of Justice of the European Union (the 'ECJ' or 'CJEU'), as well as coordinating with parallel litigation in other jurisdictions.

Sara is Honorary Secretary of AIPPI UK (the British Group of the leading international non-government organisation for research into and formulation of policy for the law relating to the protection of intellectual property) and involved in the international work of AIPPI as secretary of AIPPI's designs committee. She is also Honorary Secretary of the British Group of UNION-IP (the UNION of European Patent Practitioners), and on INTA's Parallel Imports Committee.

She is heavily involved in the Oxford University 'Post Graduate Diploma in Intellectual Property Law and Practice', lecturing on litigation, tutoring and examining on designs and copyright, and a member of the Committee that runs the course.

She is a contributor to both the Community Designs Handbook and the Community Trade Marks Handbook on the subject of enforcement.

Graeme Austin

Professor, The University of Melbourne, Australia
Professor, Victoria University of Wellington, New Zealand



Graeme Austin is Chair in Private Law at Victoria University of Wellington, and he is a professor of law at Melbourne University. He has a doctorate in law from Columbia University in New York, he was the Burton Fellow in Intellectual Property. He was a senior solicitor at Chapman Tripp between 1999-2001, and was then invited to join the tenured faculty of the University of Arizona where he held the J. Byron McCormick Professorship and convened the intellectual property law programme. He has been a visiting professor at the University of Wuhan (China), the University of Western Ontario, and the National University of Singapore where he was appointed the Yong Shook Lin Visiting Professor in Intellectual Property in 2014, and the Lionel Sheridan Professor in 2017. He has been a Herchel Smith lecturer at Cambridge University, and, in 2017, was invited to deliver the Hong Kong University annual public lecture in intellectual property law. He is a 2017 Visiting Research Fellow at the Oxford University IP Research Centre. He has served as a Member of the New Zealand Copyright Tribunal, and is a Barrister of the High Court of New Zealand. His co-edited book, *International Intellectual Property and the ASEAN Way: Pathways to Interoperability* will be published by Cambridge University Press later in 2017.

Guobin Cui

Professor, Tsinghua University School of Law, China



Prof. Cui, B.S., LL.M. , J.S.D.(Peking Univ.); LL.M., Yale Univ., is a full-time associate professor at Tsinghua University School of Law, teaching Intellectual Property Law, Licensing, and Chinese Civil Law. His scholarly interest is in intellectual property, property and competition law.

He had practiced law in Beijing and Shanghai for three years, mainly responsible for intellectual property litigation and licensing. He worked as an intern for Judge Rader at the US Court of Appeals for the Federal Circuit for half year in 2008.



Estelle Derclaye holds degrees in law from the University of Liège (Licence en droit; Diplôme d'Etudes Spécialisées en droit), The George Washington University (LLM) and London (PhD). She was awarded a Fulbright grant as well as Rotary and Baker & McKenzie scholarships to study for her LLM in the USA. She joined the University of Nottingham as a lecturer in 2006, became Associate Professor and Reader in Intellectual Property Law in 2009 and Professor of Intellectual Property Law in 2012. Before joining Nottingham, she practiced intellectual property in an international law firm in Brussels and prior to that, she was a lecturer at the Universities of Leicester and London (Queen Mary). Thanks to several Max-Planck Institute bursaries, she spent time at the Max-Planck Institute for Intellectual Property and Competition Law (Munich) in 2002 and 2004 to work on her PhD.

Professor Derclaye's main interest is intellectual property law, in particular copyright and designs law, IP overlaps and IP and well-being. From 2008 to 2010, she was a member of the Copyright Expert Panel of the Strategic Advisory Board for Intellectual Property Policy, which advised the UK Intellectual Property Office. In 2014, she has been appointed as a member of the unregistered rights expert advisory group advising the UK Intellectual Property Office. She is a member of the European Copyright Society, a group of European academics aiming to influence policy-making.

Professor Derclaye was a visiting scholar at the University of California, Berkeley (2010) and at the University of Melbourne (2013) and a visiting professor at the National University of Singapore (2015). In 2012, as part of the RCUK Centre for Copyright and New Business Models in the Creative Economy (CREATe), she was awarded funding (£61,024) to hire researchers to carry out research on copyright and open academic publishing (see literature review, PhD thesis pending on copyright and hold a stakeholders' workshop).

Professor Derclaye regularly gives lectures on copyright and design law in other law schools in Europe. She has done expert work for national and foreign law firms, the UK Intellectual Property Office and international organisations and welcomes requests for expert work from both the public and private sector. She also welcomes proposals for postgraduate research in all fields of intellectual property law. She currently supervises three PhD students and has previously supervised seven others who have all successfully defended their theses (see research students tab).

Professor Derclaye is the author of *The Legal Protection of Databases, A Comparative Analysis* (Edward Elgar Publishing, 2008), editor of *Research Handbook on the Future of EU Copyright* (Edward Elgar Publishing, 2009) and *Copyright and Cultural Heritage: Preservation and Access to Works in a Digital World* (Edward Elgar Publishing, 2010) and co-author with A. Strowel of *Droit d'auteur et numérique: logiciels, bases de données et multimédia - Droit belge, européen et comparé* (Bruylant, 2001) and with M. Leistner of *IP Overlaps: A European Perspective* (Hart Publishing, 2011). Since 2010, she updates the European Union chapter in P. Geller's treatise *International Copyright Law and Practice*, Lexis Nexis, now edited by Prof. Bently. Her new edited collection "The Copyright/Design Interface: Past, Present and Future" is forthcoming with Cambridge University Press in 2017.

Her work has been cited with approval by the UK High court in *Football Dataco v Sportradar* [2012] EWHC 1185 (Ch), the Swedish Court of Appeal (Stockholm) (*ATG v Unibet* 2011) and Advocate General Bot (cases C-393/09 and C-128/11, *BSA and Usedsoft*).



Academic Supervisor for LL.D. Candidates Executive Director, Intellectual Property Teaching and Research Center, RUC Law School Executive Director, Research Center for Civil and Commercial Law (Key Research Institute of Ministry of Education), RUC Law School



Henning Hartwig's practice involves prosecution and litigation of IP rights in the fields of trademark, design, copyright and unfair competition law, with a focus on national and international design law, particularly multinational design infringement proceedings as well as invalidity proceedings before the European Union Intellectual Property Office (EUIPO) and the Court of Justice of the European Union. Henning has represented users in design matters at the EUIPO for many years and helped in procuring over 3,500 Community designs and enforcing over 60 Community and German designs. He was also involved in one of the first infringement cases in Germany relating to an unregistered Community design and coordinated a set of multi-jurisdictional infringement proceedings in Germany, Italy, Switzerland, France, Austria and the Netherlands. As the editor of the four-volume casebook "Design Protection in Europe", the only one of its kind, Henning has unique access to unpublished decisions of Community and national design infringement courts throughout Europe. Clients in this field include computer, electronic-games, fitness-equipment and clothing manufacturers.

His other fields include European and national trademark law, unfair competition law and the global fight against product piracy. In a prominent case before the German Federal Supreme Court, Henning was successful in defending a global chocolate manufacturer against claims asserted for injunctive relief and damages on account of alleged 3D trademark infringement and unfair competition.

He is also actively in the field of copyright protection, having successfully represented a US based designer furniture company against one of Europe's leading furniture manufacturers.

Emily Haslam

Head of Legal, Halo Creative & Design Ltd, Hong Kong, China



Emily Haslam joined Halo as in-house legal counsel, leading successful enforcement of IP infringement and protection of Halo's iconic designs. Halo enjoys a reputation as a leader in innovative and distinctive luxury furniture design, production and distribution. Collections include the Timothy Oulton brand, Halo Established 1976 and Bleu Nature, which are distributed globally through wholesale, retail and projects channels. Halo has assisted the UKIPO and ACID on development of IP enforcement procedures within China particularly with ecommerce platforms such as Alibaba; TMALL and Taobao.

In addition to responsibilities for legal operations at Halo; Emily also heads up Timothy Oulton Studio, which designs bespoke turnkey interiors for select clients, and also manages the group's hospitality venture in HK.

Prior to joining Halo, Emily was an associate at Mayer Brown JSM in HK; having spent more than 10 years at Sidley Austin both in London and Hong Kong. Emily was admitted to practice law in England & Wales following BPP Law School in London and completed MA History of Art (Hons) at Edinburgh University.

Natasha Hinds-Payne

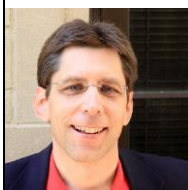
Lawyer (IP and Brand Protection), Cath Kidston Limited, United Kingdom



Natasha Hinds-Payne is the IP Lawyer at Cath Kidston Ltd, responsible for managing their global trade mark and design portfolio and developing a robust anti-counterfeiting strategy. She is a member of ITMA, INTA, ACG and the IACC. Prior to joining Cath Kidston, Natasha worked in-house at Richemont, a Swiss luxury goods company specialising in digital matters for well-known brands such as Cartier, Montblanc and Chloe.

Mark Janis

Professor, Maurer School of Law, Indiana University Bloomington, USA



Mark D. Janis teaches courses in patents, trademarks, and other areas of intellectual property law. He is the Robert A. Lucas Chair of Law and the Director of the Center for Intellectual Property Research. Janis has authored a number of books, including the treatise IP and Antitrust (with Hovenkamp, Lemley and Leslie), Trademarks and Unfair Competition in a Nutshell, two casebooks (Trademarks and Unfair Competition: Law and Policy (3d ed.), and Trade Dress and Design Law, both with Dinwoodie) and other books on trademark law (with Dinwoodie). He has published numerous law review articles and book chapters on patent law, intellectual property and antitrust, trademark law, intellectual property protection for plants, plant biotechnology and intellectual property protection for designs.

Janis is the winner of a Collegiate Teaching Award and a Faculty Scholar Award (both from the University of Iowa College of Law), and INTA's Ladas Award in 2008. At Indiana Law, he was the recipient of the Leon H. Wallace Teaching Award, the highest teaching honor given to law faculty.

Prior to joining the faculty at Indiana, Professor Janis was the H. Blair & Joan V. White Chair in Intellectual Property Law at the University of Iowa College of Law. He practiced patent law at Barnes & Thornburg (Indianapolis) from 1989 to 1995.

Agnes Kwek

Executive Director, Design Singapore Council, Singapore



Ms Agnes Kwek joined the DesignSingapore Council on 1 November 2016. As its Executive Director, Ms Kwek leads the Council by charting national policies on design. She spearheads the implementation of the recommendations under Design 2025 Masterplan to realise the vision of making Singapore an innovation-driven economy and a loveable city by design.

Prior to her appointment in the DesignSingapore Council, Ms Kwek helmed the transformation effort of the Land Transport Authority of Singapore to become a user-centred designer and provider of Singapore's land transport experience. She joined LTA in 2014 to bring the design-thinking approach and mind-set to the organisation, and develop the organisational eco-system to deliver a great transport experience to citizens and users.

Ms Kwek wants to bring the intersection of the design world and public policy and delivery world closer together. She started as a career civil servant with 15 years of public service under her belt, in portfolios spanning defence diplomacy (Ministry of Defence), economic manpower policy (Ministry of Manpower), community organisation and social welfare (Community Development Council), and public service transformation (PS21 Office, Public Service Division).

In 2013, she spent a year in a work attachment to global design consultancy, IDEO in San Francisco. As a design consultant, she worked on projects including catalysing the educational technology start-up community for a non-profit foundation and organisational redesign of a large Asian consumer electronics company. Her key work was a six-month project embedded in a Silicon Valley technology giant to teach a team design innovation skills.

Ms Kwek graduated with a First Class B.A. in Politics, Philosophy and Economics from the University of Oxford, Lincoln College in 2000. She went on to do a M.A. in International Relations in the University of Chicago in 2001. In her free time, she cooks and reads novels.

Stanley Lai S.C

Head (IP), Allen & Gledhill LLP, Singapore
Chairman, Intellectual Property Office of Singapore (IPOS)
Adjunct Professor, NUS Law



Stanley Lai, SC is the Head of the Intellectual Property practice at Allen and Gledhill LLP. Stanley specializes in all forms of IP litigation and information technology disputes, and is also a commercial litigator. He also maintains a strong advisory practice for IP management and strategy, serving a broad spectrum of clients. In the biomedical and pharmaceutical sectors, Stanley has substantial experience in advising on healthcare and medical IP and regulatory issues concerning medicine, generics, bio-similars, medical devices, clinical trials, product recalls and product liability.

Stanley is recommended as a Leading Individual in Chambers Asia-Pacific, The Legal 500 Asia Pacific and other leading legal publications. Chambers Asia-Pacific notes that he is “highly regarded as an IP litigator, with particular expertise in patent infringement cases in the biomedical sector” (2017), and “is recognized as an industry leader in IP litigation and is lauded by clients for his deft handling of more sophisticated problems” (2016). World Trademark Review 1000 (2017) recognizes Stanley as “an unstoppable force in high-stakes courtroom battles and a master of IT matters”, and IAM Patent 1000 (2015) describes Stanley as the “‘pioneer figure in Singapore litigation’, [he] knows what it takes to prevail in the toughest of pharmaceutical skirmishes”. Who’s Who Legal 100 (2014) has also “praised [Stanley] for his patents expertise and experience working with clients in the life science industry”.

Stanley is currently the Chairman of the Intellectual Property Office of Singapore. Stanley is also a member of the Singapore International Arbitration Centre IP Panel and Singapore Copyright Tribunal, and a director of Singapore Technologies Engineering Ltd (SGX-Listed). He has published extensively on IP and information technology law, including the book entitled “The Copyright Protection of Computer Software in the United Kingdom”, and an article entitled “Publisher reigned in on racing data copyright claim”. Stanley is currently an Adjunct Professor of the National University of Singapore. He serves as a Principal Mediator of the Singapore Mediation Centre.

After graduating from the University of Leicester with an LLB (Hons) degree in 1992, Stanley was called to the Bar of England and Wales, Lincoln’ Inn in 1993 and obtained an LLM from the university of Cambridge in 1994. He was called to the Singapore Bar in 1995 before commencing his PhD research in the field of technology law and computer software copyright to become the first Singapore-born lawyer to be conferred a PhD in Law from the University of Cambridge. In January 2010, Stanley was appointed Senior Counsel.

Mark Lim
Director/Chief Legal Counsel, Hearings & Mediation Department
Intellectual Property Office of Singapore
Senior Faculty, IP Academy



Mark heads the Hearings & Mediation Department in the Intellectual Property Office of Singapore (“IPOS”). Prior to joining IPOS in 2010, Mark was a lawyer in private practice for 15 years. His work encompasses all areas of intellectual property (“IP”) law.

Mark is regularly consulted on IP matters by various government agencies and invited to speak at both national and international IP conferences. In addition, he has published extensively in leading local and international journals, and provided insights and/or new perspectives on a broad spectrum of IP issues.

At the IP Academy, Mark oversees the development and curation of training programmes in the area of IP law for the legal community as well as the public sector in Singapore.

David Llewelyn
Deputy Dean & Professor of Law (Practice), School of Law
Singapore Management University
Professor, Intellectual Property Law, King’s College London



David Llewelyn is Deputy Dean and Professor (Practice) in the School of Law, Singapore Management University and Professor of Intellectual Property Law, King’s College London. He is joint author of Kerly’s Law of Trade Marks and Trade Names (13th, 14th and 15th eds, and First Supplement 2014) and Intellectual Property: Patents, Copyright, Trade Marks & Allied Rights (5th, 6th, 7th and 8th eds, 2013) and his business book Invisible Gold in Asia: Creating Wealth through Intellectual Property was published in 2010.

David is a door tenant at 8 New Square in London through which he advises on international IP matters and accepts arbitration work in IP and technology-related disputes. Before moving to live in Singapore in 2010, as well as teaching on the London LLM since 1982, he practised as a solicitor in London for more than 25 years after qualifying with Linklaters and latterly was the partner heading the European IP/IT practice at White & Case in London.

From 2005 to 2007 David was Director of the IP Academy Singapore and between 2007 and 2012 its Deputy Chairman & External Director. In 2016, David was appointed an IP Adjudicator at the Intellectual Property Office of Singapore (IPOS).

Ansgar Ohly
 Professor, University of Munich, Germany
 Oxford IP Research Centre (OIPRC), University of Oxford



Ansgar Ohly joined the Oxford Law Faculty as a Visiting Professor in October 2009. He holds law degrees from the Universities of Bonn, Cambridge (LL M) and Munich (Dr jur), and he is the Chair of Private Law, Intellectual Property and Competition Law at the University of Munich. He is also a Visiting Senior Member of St Peter's College and an Honorary Bencher of the Middle Temple.

Prior to joining the Munich faculty, he was head of the Commonwealth section of the Max Planck Institute for Intellectual Property and Competition Law and professor at the University of Bayreuth.

Ansgar's main fields of academic interest are all areas of intellectual property law, the law of unfair competition and the rights of personality and privacy. He is especially interested in European developments and in the comparison of civil law and common law systems. Recent publications include the volume "The Europeanization of Intellectual Property Law" (OUP 2013, co-edited with Dr Justine Pila), a study on German copyright law and the internet (Beck 2014, general report for the German Lawyers' Congress 2014) and a commentary on the German law of unfair competition (Beck 2016, with Prof Olaf Sosnitza). He is also the co-editor of GRUR, the leading German intellectual property journal.

Marie Paule Rizo
 World Intellectual Property Organization

Marie Paule Rizo heads the Industrial Design and Geographical Indication Law Section in the Law and Legislative Advice Division, Brands and Designs Sector of the World Intellectual Property Organization (WIPO).

Marie-Paule joined WIPO in 1997, where she has worked in various positions relating to trademarks, industrial designs and geographical indications (GIs).

She is a frequent speaker on international trademark, industrial design and GI law, and a lecturer at the Magister Lvcentinvs in Alicante and the Centre for International Intellectual Property Studies (CEIPI) in Strasbourg.

Marie-Paule is a graduate of the University of Barcelona and holds a postgraduate degree on industrial property law from the University of Strasbourg.

Keita Sato
 Professor, Chuo University Law School, Japan

Fields of Specialty

- New types of jurisprudence
- intellectual property law

Jens Schovsbo
Professor, University of Copenhagen, Denmark



Professor Schovsbo teaches intellectual property rights law. His scholarly research currently focuses on the relationship between intellectual property rights and competition law.

Schovsbo is professor of intellectual property rights at the University of Copenhagen, Centre for Information and Innovation Law. He has been a visiting professor at a number of foreign universities including universities in Scandinavia, China (Renmin and Shang Dong), France (CEIPI), and the U.S. (University of San Diego).

Schovsbo is a member of the Danish administrative court for trademarks and designs, and the Danish and Domain Name Panel.

Simon Seow
Director, Intellectual Property Policy Division, Ministry of Law, Singapore



Simon SEOW is the Director of the Intellectual Property Policy Division in the Ministry of Law, Singapore. He is also a Board member of IPOS International Pte Ltd. He previously held a variety of roles in Patents, Designs, Plant Variety Protection, Strategic Planning, Policy and Legal with IPOS. His work also included the development of the Singapore Government's IP management policy and international negotiations. Prior to joining the public sector, Simon was in legal practice and venture capital investment. At various times, Simon has been the Vice-Chair of the World Intellectual Property Organization's (WIPO) Standing Committee on the Law of Patents (SCP), Chair of the ASEAN Patent Examination Cooperation (ASPEC) Task Force, and co-Chair of the ASEAN-Australia-New Zealand FTA (AANZFTA) Committee on IP and the EU-ASEAN Project on the Protection of IP Rights (ECAP III) Project Steering Committee. He has co-authored A Guide to Patent Law in Singapore.

Catriona Smith
Redd Solicitors LLP, United Kingdom
Oxford IP Research Centre (OIPRC), University of Oxford

Solicitors ,Redd Solicitors LLP, (United Kingdom)
Fellow, Oxford IP Research Centre (OIPRC), University of Oxford

Jeremy Sun
Design Director, Orca Design Consultants, Singapore



Jeremy Sun is the Design Director of Orcadesign Consultants, a strategic design and innovation consultancy. Under his stewardship, Orcadesign has been empowering clients' businesses through innovative strategies and solutions. He has been on both ends of design awards, as jury and as an award-winning team lead, with international accolades.

In recent years, he has been evangelising and leading design thinking programmes, helping clients reframe challenges, create compelling visions and propositions, and craft innovations that resonate with their target audiences. He has been leading various elderly research and innovation programmes commissioned by government agencies such as DesignSingapore Council, Info-communications Development Authority of Singapore and raiSE. The experience and insights of healthcare and social needs in Singapore led him to co-found Galen Growth Asia, a connector for HealthTech stakeholders.

Mr Sun has also been active in design education and promotion for 15 years, having lectured or mentored in design institutions, such as National University of Singapore, Nanyang Technological University, SUTD and various international design camps.



Tan Tee Jim, S.C. graduated from the University of Singapore in 1979 and obtained a Master's degree in law from London University in 1983. In 1999, he was appointed a Senior Counsel (a prestigious appointment which is equivalent to Queen's Counsel in the United Kingdom) by the Supreme Court of Singapore. He is one of a very few select group of Senior Counsel in practice.

The elite senior counsel scheme was introduced in 1997 to recognise outstanding advocates who have extensive knowledge of the law and the highest professional standing in Singapore.

Tee Jim has been involved in numerous court cases, including cases which have become landmarks in the local dispute resolution and intellectual property fields. He has written several articles on competition and intellectual property laws, and is a regular speaker at local and international conferences. A list of his cases and articles is available upon request. He is a contributing editor of several publications, including "Trade Marks: World Law & Practice, Trademark Law and the Internet, Domain Name: Law & Practice and Intellectual Property Protection in Asia". He is also the author of the book entitled "Law of Trade Marks & Passing Off in Singapore" (Sweet & Maxwell, 3rd ed., 2014) and the General Editor of "Halsbury's Laws of Singapore (Intellectual Property)".

Tee Jim is a former Deputy President of the Copyright Tribunal and the Income Tax Board of Review as well as a current member of the Competition Appeal Board. He is a founder and a Past President of the Association of Singapore Patent Agents (ASPA), a past Vice-President of the Asian Patents Attorney Association (APAA), a past President of the Singapore section of the APAA and a founding Council member of the ASEAN Intellectual Property Association. Tee Jim has also served as an arbitrator for the Singapore International Arbitration Centre, the World Intellectual Property Organisation and the Singapore Domain Name Dispute Resolution Panel.

Tee Jim has been regularly cited as a leading intellectual property lawyer in Singapore and Asia by various legal publications, including The Asia Pacific Legal 500, Global Counsel 3000, AsiaLaw Leading Lawyers and Global Counsel's Intellectual Property Handbook. He has been described as "brilliant" and an "iconic figure" in patent litigation in The World's Leading Patent Practitioners 2013.

Tee Jim also leads the firm's Competition Law Practice which has represented, amongst others,

- a major multinational company in an investigation by the Competition Commission of Singapore ("CCS") concerning tenders for contracts in the pest control industry;
- local modelling agencies in successfully reducing the fines imposed by the CCS for infringements of section 34 of the Competition Act ("Act"); and
- a major global financial services provider in making leniency applications to the CCS for suspected infringements of section 34 of the Act.

Tee Jim has advised various clients on the Personal Data Protection Act and has also given talks and seminars on this subject.



Anna Tischner (dr hab.) is an associate professor at the Intellectual Property Law Chair of the Jagiellonian University in Cracow, Poland. Anna's main field of academic interest is: industrial property and unfair competition law. She is especially interested in European design law. Her publications include two monographs (in Polish): "Civil liability for trade mark infringement" (WoltersKluwer 2008) and "Cumulative protection of designs in the intellectual property law" (C.H. Beck 2015), numerous chapters, articles and selected parts of a commentary on the Polish Industrial Property Act (Beck 2014). She is also the co-editor of the Jagiellonian University Intellectual Property Law Review, peer-reviewer of the International Journal of Intellectual Property and Competition Law (IIC). Anna has been a member of ATRIP since 2009 and ATRIP ExCo member for the term 2016-2017. She is also a member of the External Advisory Board of EIPIN Innovation Society programme.

Sorted by last name, except Welcome Address & Convenors



Day 1: 5 Public CPD Points

Day 2: 5 Public CPD Points

Practice Area: Intellectual Property

Training Level: General/ Intermediate

Participants who wish to claim CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. This includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to www.sileCPDcentre.sg for more information.

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