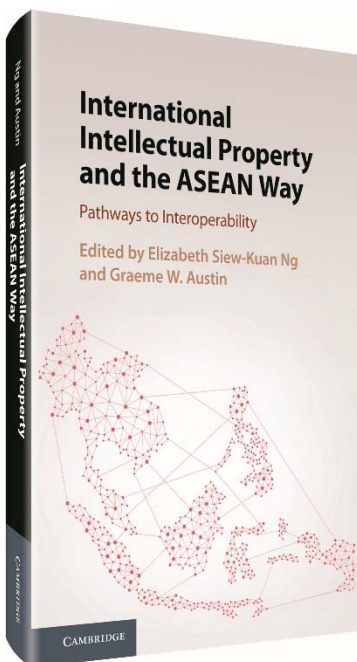


Book Launch

INTERNATIONAL INTELLECTUAL PROPERTY AND THE ASEAN WAY PATHWAYS TO INTEROPERABILITY

Elizabeth Ng Siew Kuan & Graeme Austin (eds.)

Tuesday, 19 September 2017, 1.00pm to 2.50pm
(Registration starts at 12.30pm)
NUS Law (Bukit Timah Campus)



Analyzing the law and administration of intellectual property in a part of the world that is of increasing economic importance, this volume proposes a new “interoperability” agenda for international and regional integration of IP systems. The “ASEAN Way” is animated by respect for domestic sovereignty, sensitivity to national differences, and a recognition of the importance of cooperation - crucial ideas at a time when harmonization of IP seems an increasingly remote possibility. This collection will also enable the reader to compare the ASEAN model with other approaches to regional cooperation (EU and Latin America) and to examine the relevance of private international law to the interoperability agenda.

Programme

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| 12.30pm | Registration & Lunch |
| 2.00pm | Welcome Address |
| 2.05pm | Opening Address |
| 2.15pm | Introduction by Professors Elizabeth Ng Siew Kuan & Graeme Austin |
| 2.25pm | In conversation with Denis Croze (WIPO) & Mark Lim (IPOS) |
| 2.40pm | Question & Answer Session |
| 2.50pm | End of Book Launch |

RSVP

Visit <https://tinyurl.com/ydgqcthu> or
Scan the QR Code to register by 12th September 2017



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‘[International Intellectual Property and the ASEAN Way: Pathways to Interoperability] is a very innovative collection of scholarly works on a rather archaic area of ASEAN economic integration efforts. The authors take into consideration the diversity of intellectual property regimes and have proposed a series of pathways forward within that woefully uneven IP terrain. The end result is a very convincing concept of ‘IP interoperability’ as a first step on the long journey towards a more robust and unified set of standards for intellectual property protection. ... A major contribution within the myriad limitations and variation of legal regimes in ASEAN.’

Dr. Surin Pitsuwan - former Secretary-General of the Association of Southeast Asian Nations (ASEAN) (2008–12)

‘We live in a moment of upheaval and uncertainty, with increasing awareness of the costs associated with a one-size-fits-all approach to intellectual property rights. As the pendulum swings away from a commitment to worldwide harmonization, an intriguing alternative has emerged: the ASEAN model of ‘interoperability’. The ASEAN Way, introduced in this excellent collection of essays, defines a common set of IP-related values while respecting and accommodating countries’ cultural and economic differences. This volume should be required reading for anyone involved in charting the future course of global IP policy.’

Professor Stacey Dogan - Boston University School of Law

‘This examination of a range of intellectual property issues occurring in ASEAN countries offers a detailed analysis of national laws in an increasingly important region of the world. But it also explores how the concept of interoperability functions in each of legislative, judicial and administrative settings, presenting a mechanism for reconciling respect for national diversity with demands for greater commonality. The editors present an optimistic vision for what can be achieved in tackling this most central dilemma of international intellectual property law, which is a helpful intellectual provocation as more longstanding mechanisms of international law struggle to make progress on that dilemma.’

Professor Graeme B. Dinwoodie - University of Oxford