

Book Launch

Framing Intellectual Property Law in the 21st Century

Integrating Incentives, Trade, Development, Culture, and Human Rights

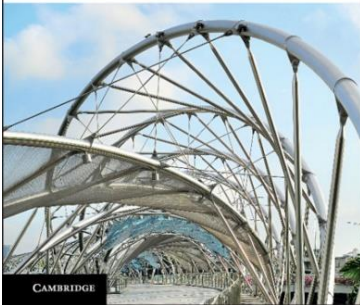
Thursday, 17 January 2019, 5.00pm to 7.00pm
(Registration starts at 4.30pm)

NUS Law (Bukit Timah Campus), Block B Level 2, Staff Lounge

Framing Intellectual Property Law in the 21st Century

Integrating Incentives, Trade, Development, Culture, and Human Rights

Edited by Rochelle Cooper Dreyfuss and Elizabeth Siew-Kuan Ng



As knowledge production has become a more salient part of the economy, intellectual property laws have expanded. From a backwater of specialists in patent, copyright, and trademark law, intellectual property has become linked to trade through successive international agreements, and appreciated as a key to both economic and cultural development. Furthermore, law has begun to engage the interest of economists, political theorists, and human rights advocates. But because each discipline sees intellectual property in its own way, legal scholarship and practice have diverged, and the debate over intellectual property law has become fragmented. This book is aimed at bringing

this diverse scholarship and practice together. It examines intellectual property through successive lenses (incentive theory, trade, development, culture, and human rights) and ends with a discussion of whether and how these fragmented views can be reconciled and integrated.

Reviews

'This book critically examines traditional principles of intellectual property (IP) such as the incentive theory for justifying exclusivity and IP protection's linkage with trade and investment from new perspectives for the twenty-first century. Professor Dreyfuss and Professor Ng brought together global academic leaders to tackle on challenging topics: Whether IP is necessary? How human rights, culture and other significant values are incorporated in the current international IP norms? Both students and professionals will benefit from innovative analysis presented in each chapter.' **Toshiko Takenaka** - **W. Hunter Simpson Professor of Technology Law, University of Washington**

'A fresh and engaging re-assessment of first principles that underlie arguments for different levels of intellectual property (IP) protection. The book offers an array of disciplinary, doctrinal, and geographic perspectives, with a special focus on Singapore. Blending the global and the local, and high- and low-protectionist perspectives, the contributors thoughtfully reflect on the value of different frames for enriching and extending contemporary debates over IP rights.' **Laurence R. Helfer** - **Harry R. Chadwick, Sr Professor of Law, Duke University, North Carolina**

'In this book, a first-rate group of experts provide a sophisticated and candid analysis of the advantages and limitations of various justifications for intellectual property protection, including incentive-based theory, facilitating trade among nations, and protecting public health, culture, and human rights. The book also contains a valuable discussion of empirical studies and doctrinal and institutional reforms. It is essential reading for anyone interested in improving intellectual property laws in our global marketplace.' **Lisa P. Ramsey** - **University of San Diego School of Law**

Programme

- 4.30pm **Registration & Sale of Book**
- 5.00pm **Welcome Address**
Prof Tan Cheng Han
Chairman, EWBCLB
- 5.05pm **Introduction**
Prof David Tan, NUS Law
- 5.15pm **Panel Discussion by Book Contributors**
Prof David Tan, NUS Law
A/P Albert Hu, NUS FASS
Mr Mark Lim, IPOB
- 6.00pm **Launch of Elizabeth Ng Siew Kuan Prize**
- 6.15pm **Tea Reception**
End of Book Launch

To Register

Visit <https://tinyurl.com/ycytxnbf> or
Scan the QR Code to register
by 11 January 2019



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