

TECHNOLOGICAL INNOVATION: REGULATORY ADVANCES IN THE EU?

FRIDAY, 13 FEBRUARY 2026 || 4:00PM TO 5.15PM || TBC, NUS CAMPUS



Prof Iris Eisenberger

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The European Union (EU) has developed a multifaceted approach to regulating emerging technologies such as artificial intelligence (AI), robotics, biotechnology, and nanotechnology. The EU employs diverse regulatory models – including ex ante, ex post, post error approaches; product-, process-, or rights-based regulation; and state- or market-driven product approval – involving EU institutions, nation states, agencies, standardisation bodies, and private entities.

This talk critically examines how these risk management frameworks – particularly under the EU AI Act – influence innovation dynamics and access to markets. The Act integrates established regulatory tools such as command-and-control mechanisms, conformity assessments, and fundamental rights impact assessments, enabling both qualitative and quantitative risk analysis. However, the embedded risk management system may disproportionately favor Big Tech over small and medium-sized enterprises (SMEs) and start-ups, due to significant resource asymmetries in compliance costs, participation in standard-setting, and access to legal and technical expertise.

To address this imbalance, the talk proposes that state-provided digital infrastructure, knowledge-sharing platforms, talent pooling initiatives, and inclusive governance models could foster a more level playing field. These insights are particularly relevant for Southeast Asia, where emerging AI ecosystems face similar challenges.

PROGRAMME

- 3:30PM** Registration
- 4:00PM** Presentation by Prof Iris Eisenberger
- 5:00PM** Q&A moderated by Assoc Prof Lan Luh Luh
- 5:15PM** End of event

REGISTRATION

Registration Fee: Complimentary

Visit <http://bit.ly/3Z2562x> or scan the QR code to register

Closing Date:
10 February 2026

Contact:
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SPEAKER



Prof Iris Eisenberger
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Prof Iris Eisenberger is Professor of Innovation and Public Law at the Department of Innovation and Digitalisation in Law at the Faculty of Law (University of Vienna). Her work focuses on innovation and technology law, the protection of fundamental and human rights and research at the intersection of law, innovation and society.

She studied law at the University of Graz, Austria and the Universidad de Valladolid, Spain, and political theory at the London School of Economics and Political Science, England before obtaining her *venia docendi* in the field of constitutional law, administrative law and the related fields of European Union law at the Faculty of Law at the University of Vienna, Austria.

She worked for the Austrian Parliament and the European Parliament as well as for the Constitutional Service of the Austrian Federal Chancellery. She held visiting positions at numerous renowned universities including the European University Institute in Florence (Italy), the University of Freiburg (Germany), Harvard University (U.S.), the Mekelle University (Ethiopia), the Jigme Singye Wangchuck School of Law (Bhutan), the Macau University (China), the Technical University Munich (Germany) and the Stanford University (U.S.).

MODERATOR



Associate Professor Lan Luh Luh
Faculty of Law, National University of Singapore

Assoc. Prof. Lan Luh Luh has a PhD (Business Policy) from the National University of Singapore (NUS) and a LLM (First Class) in Commercial Law from the University of Cambridge. She researches and teaches in the areas of company law, company finance law and corporate governance.

She is the author of *Essentials of Corporate law and Governance in Singapore* (2nd edition, 2022) and has published in top management and law journals such as the *Academy of Management Review*, *Harvard Business Review*, *Journal of Public Policy and Marketing*, *Journal of Business Law*, and *Singapore Journal of Legal Studies*.

She is an ECGI research member, the Chairperson for the Global Corporate Governance Colloquia (2018-2020) and a Board member of the International Corporate Governance Society (2016-2022). She is also on the editorial board for *International and Comparative Corporate Law Journal*.

Some of the administrative positions she used to hold include: the Assistant Dean at NUS Business School (2008-09), the Deputy Director for the Centre for Commercial Law Studies/EW Barker Centre for Law & Business (2012-2015) and the Academic Director of the UCLA-NUS EMBA Programme (2016-2021). She is currently the Co-Director of the LL.M. (International Business Law) Programme.