CURRICULUM VITAE

PERSONAL PARTICULARS

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APPOINTMENTS (SELECTED)

• Senior Counsel (Honoris Causa) (since 2016)

- Member, the Singapore Domain Name Dispute Resolution Panel (since 2014)
- Amicus Curiae/Independent Counsel to the Court of Appeal (2015; 2013; 2023)
- Member, Copyright Tribunal (2009–2024)
- Member, Senate of the Singapore Academy of Law (2012–2014; 2017–2023)
- Professorial Fellow, AGC Academy (2015–2023)
- Mediator, WIPO Arbitration & Mediation Centre, Singapore Office (2022)
- IP Adjudicator, Intellectual Property Office of Singapore (2014–2015)
- Member, Board of Governors, IP Academy Singapore (2008–2011)
- Member, Board of Directors, Intellectual Property Office of Singapore (2001–2002)

UNIVERSITY/FACULTY ADMINISTRATION (SELECTED)

- Member, President Disciplinary Advisory Committee (since 2019)
- Member, University Tenure and Promotion Committee (2021)
- Member, Faculty Tenure and Promotion Committee (2011–2012; and since 2022)
- Chair, Faculty Promotion in Educator Track Committee (since 2025)
- Member, NUS Lee Kuan Yew School of Public Policy Dean Search Committee (2025)
- Member, NUS Law Dean Search Committee (2020)
- Chair, Faculty Search Committee (2017–2019)
- Vice-Dean, Academic Affairs (2012–2014)

- Co-chair, Faculty Curriculum Review Committee (2012–2014)
- Chair, Faculty Teaching Excellence Committee (2012–2014)

AWARDS

- Singapore Law Merit Award 2013 (Singapore Academy of Law)
- Annual Teaching Excellence Award 2012 (university-level)
- Faculty Excellence Teaching Award 2012 (faculty-level)
- Faculty Excellence Teaching Award 2011 (faculty-level)
- Faculty Excellence Teaching Award 2023 (faculty-level)

RESEARCH (SELECTED)

ACADEMIC PUBLICIATIONS

- 1. Book chapter: "Intellectual Property Law Reform", in Legal Frontiers: Laws to Create an Inclusive and Innovative Society Vol. 3 Transforming Civil Justice, Restructuring & Insolvency, and Intellectual Property in Singapore (forthcoming 2026)
- Journal article: "Reversal of Burden of Proof in Patent Infringement Proceedings: The Curious Case of Singapore's Implementation of Art 34 of the TRIPS Agreement" (2025) Singapore Academy of Law Journal 171
- 3. Book chapter: "Al as Author and Inventor?", in *Law and Technology in Singapore* (2nd ed 2025, Academy Publishing)
- 4. Book chapter: "Copyright Exceptions for Text and Data Mining: A Case for Specificity (Certainty) and Generality (Flexibility)", in *Innovation Creation Markets: Festschrift Reto M. Hilty* (2024, Springer)
- 5. Book: Law of Intellectual Property of Singapore (3rd revised edition 2022, Sweet & Maxwell)
- 6. Book chapter: "Logic and Rationality Justice Andrew Phang and Intellectual Property Law", in *Pursuing Justice and Justice Alone: The Heart and Humanity of Andrew Phang's Jurisprudence* (2022, Academy Publishing)
- 7. Book chapter: "Copyright and Religion: An Exemption for the Use of Music and Songs in Worship?", in *The Cambridge Handbook of Copyright Limitations and Exceptions* (2021, Cambridge University Press)
- 8. Book chapter: "Relationship between Trademark Law and Copyright/Design Law: Trademark Protection for Ornamental Shapes?", in *Cambridge Handbook on*

- International and Comparative Trademark Law (2020, Cambridge University Press) (co-authored)
- 9. Book chapter: "Australian Legislation Abroad: Singaporean Pragmatism, and the Role of Australian Scholarship in Singaporean Copyright Law", in *Across Intellectual Property:* Essays in Honour of Sam Ricketson (2020, Cambridge University Press)
- 10. Book chapter: "Absolute Bans on the Registration of Product Shape Marks: A Breach of International Law?", in *The Protection of Non-Traditional Marks* (2018, Oxford University Press)
- 11. Book chapter: "An Exceptional Generalist-Jurist in a *Lex Specialis*: Judge of Appeal Chao Hick Tin and Intellectual Property Law", in *A Judge For The Ages: Essays in Honour of Justice Chao Hick Tin* (2017, Academy Publishing)
- 12. Book chapter: "Compulsory Licences as an Enabler of New Business Models", in Remuneration of Copyright Owners: Regulatory Challenges of New Business Models (2017, Springer)
- 13. Book chapter: "The Imperial Act 1911 in Singapore: Copyright Creatures Great and Small, This Act It Made Them All", in *Shifting Empire: 100 Years of the Copyright Act 1911* (2013, Edward Elgar)
- 14. Journal article: "The Story of Singapore's Intellectual Property Journey: 1965–2013" [2013] *The WIPO Journal* 127
- 15. Book chapter: "Protection of Reputation in the Trade Mark and Copyright Laws of Malaysia and Singapore: Divergence and A Cultural Exploration", in *The Law of Reputation and Brands in the Asia Pacific Region* (2012, Cambridge University Press) (coauthored)
- 16. Journal article: "The Sense and Sensibility of the Anti-Dilution Right" [2012] Singapore Academy of Law Journal 927
- 17. Journal article: "The 'Whom's' in Online Dissemination of Copyright Works: To Whom and by Whom is the Communication made?" [2011] *Singapore Academy of Law Journal* 373
- 18. Case comment: "The Conundrum of 'Trade Mark Use: City Chain v Louis Vuitton Malletier" [2011] Singapore Academy of Law Journal 640
- 19. Editorial: "Visually Impaired Persons and Copyright" (2010) 41 International Review of Industrial Property and Copyright Law 337
- 20. Book chapter: "From Third World to First: Singapore's IP Story, 1965–2005", in *Intellectual Property in Asia: Law, Economics, History and Politics* (2009, Springer)
- 21. Journal article: "Exploring the Flexibilities within Global IP Standards" (2009) Intellectual

Property Quarterly 162

- 22. Journal article: "Trade Marks, Language and Culture: The Concept of Distinctiveness and *Publici Juris*" (2009) *Singapore Journal of Legal Studies* 508
- Journal article: "An Interdisciplinary Perspective on the Likelihood of Confusion: Consumer Psychology and Trademark Infringement in an Asian Society" (2008) The Trademark Reporter 950
- 24. Journal article: "Time to Rethink the Ever Expanding Concept of Trademark: The Careful Re-calibration in Singapore Trademark Law after the Controversial US-Singapore FTA" (2008) European Intellectual Property Review 151
- 25. Book chapter: "Intellectual Property Rights in Singapore: Restoring the Balance in IP Law", in *Developments in Singapore Law between 2001 and 2005* (2006, Singapore Academy of Law)
- 26. Case comment: "The Polo Match in Singapore: England vs Europe? The Polo/Lauren Co LP v Shop in Department Store Pte Ltd" (2006) European Intellectual Property Review 250
- 27. Journal article: "The IP Chapter in the US Singapore Free Trade Agreement" (2004) Singapore Academy of Law 42
- 28. Journal article: "Patenting of Genes in Singapore: A Closer Look at the Concepts of Utility and Industrial Applicability" (2002) *International Review of Industrial Property and Copyright Law* 392
- 29. Journal article: "Passing off in Singapore: Interpreting "Goodwill" for the Millennium" (2001) *Journal of Business Law* 73
- 30. Journal article: "Exhaustion of Rights in Trade Mark Law The English and Singapore Models Compared" (2000) *European Intellectual Property Review* 320
- 31. Case comment: "Copyright protection for computer programs in Singapore Creative Technology Ltd v Aztech Systems Ltd" (1997) *Computer and Telecommunication Law Review* 182
- 32. Journal article: "Emergence of a right to privacy within the law of confidence? Hellewell v Chief Constable of Derbyshire" (1996) *European Intellectual Property Review* 307
- 33. Journal article: "Legitimising reverse engineering of computer programs in copyright law how far have we gone in Singapore?" (1996) *International Journal of Law and Information Technology* 48
- 34. Journal article: "Copyright protection for traditional compilations of facts and computerised database is sweat copyrightable?" (1995) *Singapore Journal of Legal*

35. Journal article: "Reverse engineering of computer programs - rethinking its prohibition" (1994) *Singapore Academy of Law Journal* 131

OTHERS

- 1. Virbac SA v Cheng Feiting Case No. SDRP 05 of 2019 decision rendered in capacity as a panellist of the Singapore Domain Name Dispute Resolution Policy Panel
- MoneyGram Payment Systems, Inc v Zhu Xumei Case No. SDRP 06 of 2015 decision rendered in capacity as a panellist of the Singapore Domain Name Dispute Resolution Policy Panel
- 3. The Polo/Lauren Company LP v United States Polo Association [2015] SGIPOS 10 decision rendered in capacity as an IP Adjudicator of the Intellectual Property Office of Singapore
- 4. Tiananmen KTV & Lounge Pte Ltd v Innoform Entertainment Pte Ltd [2011] SGCRT 1 decision rendered in capacity of a member of the Copyright Tribunal of Singapore

UNPUBLISHED PAPERS PRESENTED AT CONFERENCE/SYMPOSIUM

- 1. "Al As Inventor?" presented at the *Developments in IP Law Series 2022* organised by the IP Academy (Singapore, 27 January 2022)
- 2. "Singapore's Response to Illegal Streaming via 'Grey Boxes'" presented at the 2020 Global Cooperation and Training Framework Virtual Conference on New Developments in IP Protection and Combating Digital Infringement (Taipei Taiwan, 17 June 2021)
- 3. "Challenges in Patent Revocation: Singapore" presented at the *2016 Asia IP Symposium* organised by the Taiwan Intellectual Property Office (Taipei Taiwan, 30 September 2016)
- 4. "Initial Interest Confusion: Confusing the Concept of Confusion in Trademark Law?", presented at the 4th Global IP Forum GFIP organised by the IP Academy, the Intellectual Property Office of Singapore (Singapore, 26–30 August 2013)
- 5. "Copyright and Technology: Friends or Foes?", presented at the *Conference on Innovation, Competition and Regulation*, organised by National Tsinghua University (Hsinchu Taiwan, 4-5 November 2011)
- 6. "Well-known Trade Marks", presented at the Advanced Regional Seminar on Challenges of Branding in a Developing World: The Protection of Trademarks and other Distinctive Signs under the TRIPS Agreement, organised by the WTO (Singapore, 14-18 November 2011)
- 7. "Hot Issues in Patent Law", workshop organised by the Max Planck Institute for IP and Competition Law (Berlin Germany, 6-8 October 2011)

- 8. "Trade Marks in Singapore: Are We Heading Towards Under-Protection?", presented at the 6th Asian IP Law & Policy Day, Fordham Law School (New York USA, 7 May 2010)
- 9. "The Crossover Point in IP: The Experience of Singapore", presented at *Asia-Pacific Rim Innovation Conference* organised by the University of Melbourne (Melbourne Australia, 22-23 January 2010)
- 10. "A Perspective of The Singapore Trade Marks Regime: The Good, The Bad and The Ugly", presented at the seminar organised by the IP Academy, Singapore (Singapore, 5 May 2009)
- 11. "Copyright Issues and Flexibilities in the TRIPS Agreement and bilateral Free Trade Agreements", presented at the Singapore-WIPO Sub-regional symposium on *Policy Options in the Application of Copyright Law* (Singapore, 15-17 April 2009)
- "Using Intellectual Property as a Tool for development", presented at the conference on The Future of Intellectual Property in ASEAN: Balancing Rights Between Users and Owners", organised by University of Malaya and ASEAN University Network (Kuala Lumpur Malaysia, 13-14 January 2009)
- 13. "IP Aspects in FTAs of Singapore: A 'Mid-Term' Report Card", presented at the conference on *IP Aspects of Free Trade Agreements in the Asia-Pacific Region*, organised by University of Wollongong and the Max Planck Institute for IP, Competition and Tax Law (Wollongong Australia, 25-26 November 2008)
- "Different Development Levels and IP", presented at the conference on *The Impact of the WTO-TRIPS Agreement on the Economic Development of Asian Countries*, organized by the Shanghai Intellectual Property Administration (Shanghai China, 26-27 October 2007)
- 15. "Defence of Public Interest in Copyright Law: Recent Developments in Singapore", presented at the *Annual Congress of ATRIP*, organized by the International Association for the Advancement of Teaching and Research in IP (Tokyo Japan, 4-6 Aug 2003)
- 16. "Survey of International Trademark Law Issues in Asia", presented at the symposium organized by the International Trademark Association (Washington DC USA, May 2002)